

STOREFRONT GRANT SCHEME

Project:	New signage, awning and façade improvements.
Applicant:	Fine Baps
Address:	55 The Broadway, Haywards Heath, RH16 3AS
Type of goods sold:	Sandwiches and takeaway refreshments
Grant Request to MSDC	£4,000
Total project cost:	£5,000

Summary of project proposal and aims:

To replace existing signage and awning with new refreshed logo and improve external storefront look.

Background

Fine Baps is a takeaway coffee and sandwich shop situated on the Broadway in Haywards Heath. The business also offers a delivery service through online orders.

The grant funding will enable the store to replace its existing, outdated signage and awning with ones that reflect their new logo and marketing material and allow the installation of new lighting. The funding will also allow the business to replace its existing wooden façade with a new composite cladding design which is more durable and will reflect a refreshed look for the business while in keeping with the style of the location.

Officer evaluation of the project

Fine Baps fits the criteria of being an independent retailer situated within Mid Sussex.

The grant funding will support the improvement of their retail offer through refreshing the storefront. The improvements will also have a secondary benefit of helping to enhance the street scene more generally. This meets the overall aim of the grant programme (improving physical presence of independent retailers) and is therefore an appropriate project to receive support.

Recommendation

That a grant of £4,000 is awarded to Fine Baps to aid in the refresh and redesign of their storefront.

Project:	New signage, window and forecourt improvements.
Applicant:	Grape & Grain
Address:	51 The Broadway, Haywards Heath, RH16 3AS
Type of goods sold:	Wine and deli
Grant Request to MSDC	£4,000
Total project cost:	£6,698

Summary of project proposal and aims:

Install new signage, replace existing window and refresh existing forecourt.

Background

Grape & Grain is an independent store in Haywards Heath that stocks a wide range of wines, beers and other alcoholic drinks alongside a well-stocked deli counter in store.

The grant funding will enable the store to repaint its existing signage with more updated designs along replacing their outdated window pane which encompasses a large section of the storefront. The grant funding will also allow the business to redesign their store's forecourt, incorporating decking to make the location more attractive and including a wheelchair access ramp.

The business has noted that wherever possible works would be procured from local suppliers.

Officer evaluation of the project

Grape & Grain fit the criteria of being an independent retailer situated within Mid Sussex.

The grant funding will support the improvement of their retail offer through refreshing the storefront. The improvements will also have a secondary benefit of helping to enhance the street scene more generally. This meets the overall aim of the grant programme (improving physical presence of independent retailers) and is therefore an appropriate project to receive support.

Recommendation

That a grant of £4,000 is awarded to Grape & Grain to aid in the redecoration of their storefront.